

Convenient and seamless business connectivity

Impact Publicis + Ooredoo



The Business Challenge

Impact is a consulting agency affiliated to Publicis Worldwide communication network. Impact undertakes various types of communication work including audio-visuals, graphic communication, advertising, animation, sales promotion, events, marketing and customer relationships. Impact Publicis was facing major connectivity issues from fixed, mobile and internet sources along with poor service from the existing provider. The company was keen to move on to a solution that provided seamless connectivity and cut down on costs.



Our Solution

Ooredoo Tunisia provided its 'Office in a Box' integrated solution that offered IP voice services, broadband internet access, online presence for the business and information security services. Ooredoo's fiber optic network in the background ensured last mile connectivity. It allowed Impact to make unlimited mobile calls on the Ooredoo network. The fixed lines connectivity was also improved and an integrated PABX switch to manage fixed simultaneous calls was provided.



Key Customer Benefits

- An immediate drop in telephone bills
- Much improved internet connectivity
- Minimized need for IT staff
- Did not require any capital investment
- Secured business with firewall and intrusion detection systems
- Was charged as a bundled service with a clear, unified monthly bill